silver websites:

Brand Information

Primary Logo



Icon



Formats Provided

Format	Use	Colour profile	Background Colour	Vector / Raster
.ai	native	cmyk / rgb	transparent	vector
.eps	print	cmyk	transparent	vector
.pdf	print	cmyk	transparent	vector
.jpg	web	rgb	white	raster
.png	web	rgb	transparent	raster

CMYK Vector

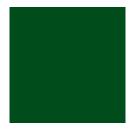
For use in process / digital print (.eps / .pdf) (can be scaled to any size and will not pixelate)

RGB Raster

For use on screen and web (.jpg / .png) (can NOT be scaled to any size and WILL pixelate when enlarged past their original size)

[Separate folders have been created within deliverables to house each document colour mode]

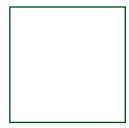
Colour Pallet





PMS - 3537c CMYK (3537cp) - 100 / 0 / 100 / 69 RGB - 0 / 73 / 31 HEX - #00491f

PMS - Cool Gray 8c CMYK (Cool Gray 8cp) - 44 / 34 / 29 / 10 RGB - 136 / 139 / 149 HEX - #888b95





CMYK - 0 / 0 / 0 / 0 RGB - 255 / 255 / 255 HEX - #ffffff CMYK - 60 / 40 / 40 / 100 RGB - 0 / 0 / 0 HEX - #000000

Fonts

Quicksand - SemiBold

Tracking: 7

Quicksand is a Google Font and has been released under open source licensing and can be found at https://fonts.google.com

